

We claim:

1. A conductive polymeric composition comprising an acrylic resin base containing a quaternary ammonium compound in an amount of about 1 to about 10 wt % based on the weight of the composition to impart a static dissipative property and a conductive property to said polymeric composition.
2. The conductive coating composition of claim 1, wherein said acrylic resin is a methacrylate containing polymer.
3. The conductive coating of claim 1, further comprising a dispersion of zinc oxide particles.
4. The conductive coating of claim 3, further comprising a polyethylene wax emulsion.
5. A coating formed from the conductive polymeric components of claim 1.
6. A self-sustaining film formed from the conductive polymer composition of claim 1.
7. A paper layer coated with the conductive polymeric composition of claim 1.
8. A laminate comprising two or more laminae coated on at least one surface of a laminae with the conductive polymeric composition of claim 1.
9. A package comprising a layer of the conductive polymeric composition of claim 1, in combination with a material selected from the group consisting of paper, fabric, non-woven material, plastic film and combinations thereof.
10. The package of claim 9, wherein said at least one material comprises a metallized surface.

11. A method of converting electrically insulative polymeric material into conductive material without inclusion of carbon, graphite or metallic components, said method comprising incorporating an electrically conductive effective amount of a quaternary ammonium compound into the polymeric material.

12. The method of claim 11, wherein said incorporating includes the step of introducing said quaternary ammonium compound in the form of an alcohol solution into the polymeric material.

13. The method of claim 12, wherein the alcohol solution comprises a mixture of isopropanol and ethanol.

14. The method of claim 11, wherein the amount of quaternary ammonium compound is between about 1 and about 10 wt %.